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New trends in Knowledge Management in the 21st century with Umma university as a case study

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This conference paper delves into the critical theme of empowering libraries and information centres within the contemporary knowledge ecosystem, with a specific focus on the sub-theme of knowledge management. Using Umma University as a case study, the study investigates new trends in knowledge management in the 21st century. The problem at hand lies in the challenges faced by libraries and information centres in adapting to the swiftly evolving information landscape, necessitating a strategic understanding of knowledge management practices. The purpose of this research is to explore and comprehend the dynamics of knowledge management in libraries and information centres, providing practical insights into challenges and opportunities within academic institutions, as exemplified by Umma University. Drawing on contemporary theories of knowledge management, the study employs a mixed-methods approach, combining qualitative interviews with quantitative analysis of institutional data. The key findings reveal current knowledge management practices at Umma University, emphasizing the impact of digital transformations, user preferences, and collaborative initiatives on the university's information landscape. Conclusions underscore the significance of aligning knowledge management strategies with emerging trends to empower these institutions. Recommendations include fostering a culture of continuous adaptation, investing in digital infrastructure, and promoting user engagement. The study's value lies in contributing to the broader discourse on the role of libraries and information centres in the knowledge ecosystem, offering practical insights derived from Umma University's experiences as a roadmap for institutions seeking to navigate the evolving landscape of knowledge management in the 21st century.

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